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To Whom it May concern:

I have known Matthieuse Coombes-Olney for several years. I met Matthieuse when he provided some effective social media and marketing training at the Reina Group.

The training has been so valuable, and the company has really benefited from the guidelines and techniques that Matthieuse set. Not only was the training completely specific to the Construction Industry, but I have transferred all that I learnt into my responsibilities as the Marketing Manager.

The simple but in-depth delivery of his marketing training has provided me with techniques that are easy to remember and key guidelines on how I can further reach out to our market and accelerate the company's growth through social media avenues.

Matthieuse also helped us with our website, in particular guiding us with precise content which has been key with our website positioning. Also, with a few design recommendations which improved our site navigation.

Matthieuse also played a key part in orchestrating the organisation of our Annual Ball with over 250 guests attending. The Ball was a great success with Matthieuse acting, not only as the Event Manager but also the MC. His dedication to detail was truly staggering and the level of professionalism was totally appreciated.

If you require any further information, please contact me.

Yours faithfully

Louise Hook
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