

## Testimonial – Matthieuse Coombes-Olney, The Clever Fox Group

Matthieuse joined the committee of The Atlantic Avengers Trust in July 2017. To provide the Trust with his PR and Marketing expertise, as well as assisting in the structure and organisation of the team, to successfully raise funds for an Atlantic ocean rowing expedition and a number of local charities.

With Matthieuse's enthusiasm, knowledge and skills he very quickly became a valued member of the team. His advice and suggestions were highly respected by the other Trust members. At the beginning of the process the team were struggling with direction and how to fully utilise all the skills and qualities of each member. Matthieuse implemented a new team structure and gave all team members areas to focus on and advised on how to proceed forward as a Trust.

Matthieuse's many qualities and skills were vital to the success of the Atlantic Avengers campaign. He contributed hugely to the website design and content, but also solely organised the production of the opening campaign video which was both professional and extremely powerful in promoting the Atlantic Avengers. His talents as a speaker were fundamental at all public events not only as a host but also providing the Ocean Rowers with the necessary training tools to capably speak well and confidently in public.

It has been an absolute pleasure to have Matthieuse as part of the Atlantic Avengers Trust, his warm and bubbly nature has made working with him an enjoyable experience and we wish him all the very best in his future accomplishments.

